

# INTERNACHI'S HOME MAINTENANCE BOOK: "NOW THAT YOU'VE HAD A HOME INSPECTION..."



**\$2.70 each**  
(ENGLISH VERSION)



**\$3.50 each**  
(SPANISH VERSION)

## USE OUR HOME MAINTENANCE BOOK TO GROW YOUR BUSINESS:

**Add the book to your inspection report.** It will dress up your inspection report, impress real estate agents, and get you more referrals. It is 3-hole-punched for a 3-ring binder. Give one to your favorite real estate agent, too.

**Advertise on your website:** "My inspection report come with this free home maintenance book." Put a picture of the book cover on your website. Gain a competitive advantage with this book.

**Drop one off at every home for sale.** Every seller is likely a buyer in your local service area. Introduce yourself by saying, "Hi, I'm a local home inspector and I noticed that you are selling your home. I'd like to give you this free book. My business card is attached. Call me if you need an inspection of the home you are moving to, or if you would like me to inspect the home you are selling."

**Reduce your liability.** The book is also written specifically to reduce your liability by reminding your clients that a home inspection does not reveal every defect that exists, that certain issues fall outside the scope of a home inspection, and that the homeowner is now responsible for maintaining their home.

**Sell your additional inspections.** Inside this maintenance book, there are 22 very good reasons to hire you again. The book makes the recommendation to hire an inspector every year as part of a complete homeowner maintenance plan. It promotes your ancillary inspections, too.

Visit [www.nachi.org/go/nowbook](http://www.nachi.org/go/nowbook) to order yours today!

