



InterNACHI – Increase Your Inspection Fee  
with Home Energy Reports

# Welcome

“Increasing Your Inspection Fee”





Webinar recording.  
Slides.  
Any questions?

[ben@internachi.org](mailto:ben@internachi.org)



# 2 **WAYS** to increase your inspection fees.

1. Include a free Home Energy Report.



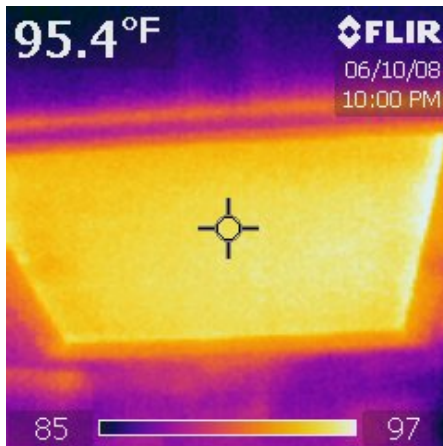
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1. Include a free Home Energy Report.
2. Sell it as an ancillary.



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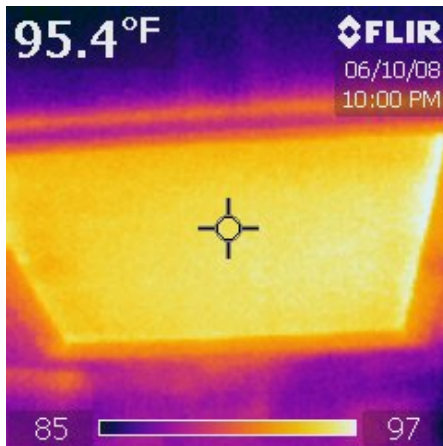
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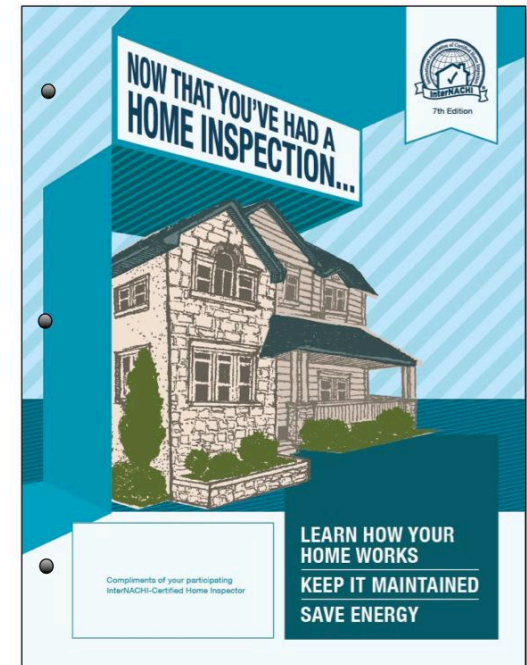
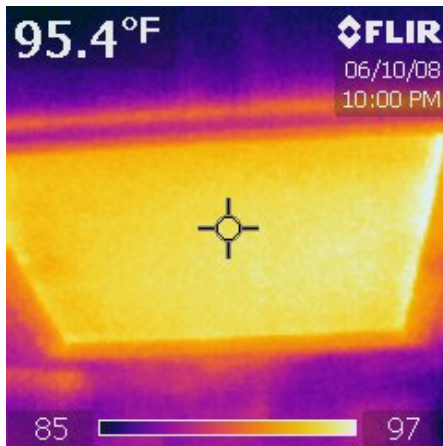
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is greater than the cost,  
it's a good decision.

**What's the perceived value?**

\$500 in savings.

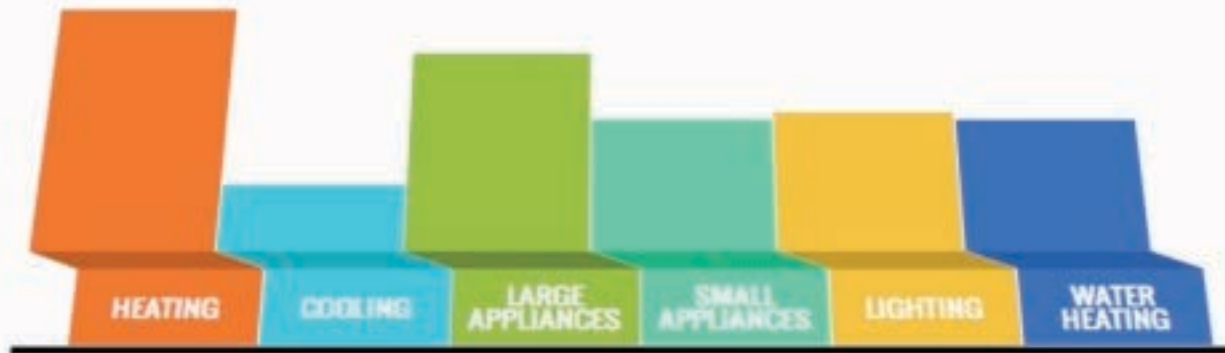
You provide information no one else can.

**What's your cost?**





# Start a Home Energy Report



[www.nachi.org/home-energy-inspection](http://www.nachi.org/home-energy-inspection)



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## Homepage

### Full Home Inspections (Certified Master Inspector®)

Includes a Free Infrared Thermography Scan (Infrared Certified®)

Includes a Free Video of the Inspection (2 GB USB flash included)

Includes a Free Home Energy Report (Save \$500 per year)

Includes a Free Home Maintenance Book (Reg. \$20)

Download a Sample Report (PDF)

### Additional Inspections

Radon Gas

Wood-Destroying Insects (Termites)

Home Energy

Mold

### MY QUALIFICATIONS

Why Hire Me

InterNACHI Certification Verification

Standards of Practice

Code of Ethics

My Promise to You

Contact Me Now

[ben@internachi.org](mailto:ben@internachi.org)

(123) 456-7890 (8:00am to 10:30pm)



# Welcome.



## My home inspection:

- Certified Master Inspector®
- Call me 8AM-10PM, 7 days/week.
- 10 years & over 2,000 inspections
- First-time home buyer friendly
- Free Video of inspection
- Free Home Energy Report
- Free Home Maintenance Book
- Free Home Maintenance Newsletter



The right inspector, right away.®

[Video testimonials.](#)





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Our Full Inspections include:

- roof, vents, flashings and trim;
- gutters and downspouts;
- skylight, chimney, and other roof penetrations;
- decks, stoops, porches, walkways and railings;
- eaves, soffits and fascia;
- grading and drainage;
- basement, foundation and crawlspace;
- water penetration and foundation movement;
- heating system;
- cooling system;
- main water shut-off valve;
- water heating system;
- interior plumbing fixtures and faucets;
- drainage sump pumps with accessible floats;
- electrical service line and meter box;
- main disconnect and service amperage;
- electrical panel(s), breakers and fuses;
- grounding and bonding;
- GFCIs and AFCIs;
- fireplace damper door and hearth;
- insulation and ventilation;
- garage doors, safety sensors and openers;
- and much more.

Review our Standards of Practice at [www.nachi.org/sop.htm](http://www.nachi.org/sop.htm) for complete details.

[Download our sample report.](#)



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Play this 1-minute video:







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[www.nachi.org/home-energy-inspection](http://www.nachi.org/home-energy-inspection)





[www.nachi.org/energy](http://www.nachi.org/energy)

Consumer-oriented words  
to copy/paste into your webpage  
about Home Energy Reports.



## Free color brochures

[www.nachi.org/home-energy-inspection](http://www.nachi.org/home-energy-inspection)





## Free online training

[www.nachi.org/home-energy-inspection](http://www.nachi.org/home-energy-inspection)





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# How much do you charge?



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